



THE STAKES ARE HIGH
GAIN AN EDGE OVER THE COMPETITION

- ★ SMARTER CAMPAIGNS
- ★ ENHANCED PUBLIC SERVICE
- ★ BETTER POLICY DECISIONS
- ★ STRONGER BRAND ADVOCACY

WORKING WITH FOCUSKPI

Based in Silicon Valley with offices in Washington, DC and Boston, FocusKPI's proven data scientists, engineers, and solution strategists turn data into information to identify trends and predict outcomes for better decision-making.

DATA DRIVEN MARKETING
SOCIAL MEDIA SENTIMENT ANALYSIS
OPINION MINING - MICRO-TARGETING
HIGHLY-INFORMED MESSAGING
ELECTORATE ENGAGEMENT
DIGITAL FUNDRAISING
PERSUASION - TURNOUT MODELING
FIELD OPERATIONS OPTIMIZATION



CONTACT US
TO LEARN MORE
Holly A. Edwards
Vice President
Holly.Edwards@FocusKPI.com
443.841.5339